



Anshuman Kumar

Product + Experience Designer | Design Strategist

Hello world! I am a Red Dot award-winning Designer, from NID, Ahmedabad with an exchange semester in France, and a gold medalist graduate from NIFT. I love travelling, making experiences and being constantly inspired by mother nature, people & new technologies.

"Great design is eliminating all unnecessary details- Minh D."



Contact



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Skills

Rhino 7
Keyshot 10
Solid Works
Procreate
Pr Pro
Photoshop
Illustrator
Indesign
After Effects
Sketch

Strategic System Design Thinking,
AV Storytelling, CMF Trends, Forms,
Stakeholder Management,
Human-centered Design,
Consumer Insights



Interests



Gadgets



Neuro Science



3D Printing



Drones



Photography



Travelling



Languages

English : Advanced
Hindi : Native
French : Beginner
Sanskrit : Beginner



Personal Info

Nationality : Indian
D.O.B. : 22/03/1991
Marital Status : Single
Home Town : Ranchi, JH



Work Experience

SAMSUNG

Senior Designer
Since June, 2018

SAMSUNG Research | Bangalore

Voice Intelligence MMI + IoT Smart Home + C-Lab

TITAN

M. Des. Design Intern
June '17 - Jan, 2018

TITAN Company Ltd. | Bangalore

Masters Graduation project for Smart Wearables and it's range.

arttd'inox

Assistant Manager
2014 - 2015

Arttd'inox - Jindal Lifestyle Ltd. | New Delhi

Managing & designing Home, Kitchen & Office products. 10+ products already in the market.

DECATHLON

Product Designer
2014

DECATHLON | Bangalore

Designing + Innovating products for sports gear. 5+ products already in the market since 2014.



Godrej & Boyce
Summer Intern
8 weeks, 2016



TATA ELXSI
Graduation Intern
18 weeks, 2013



Education



Exchange Semester
Sept. '16 - Jan. '17

Haute Ecole des Arts du Rhin | France
Product Design



Masters of Design
2015 - 2018

National Institute of Design | Ahmedabad
Industrial Product Design
Annual GPA - 8.91



Bachelors of Design
2009 - 2013

NIFT | Bangalore
Lifestyle Accessory Design
CGPA - 9.31



Schooling- 10+2
2008

DAV Public School | Ranchi
Science (PCM) CBSE



Dip. in Fine Arts
2004

Kornik, Rabindra Bharati Univ. | Deoghar
5 years diploma in Fine Arts



Recognition

- Winner RED DOT "Best of The Best", Singapore -2021
- Winner RWxKEYSHOT Motion Design Challenge, USA -2021
- LEXUS Design Award - India Finalist in "Product Design" -2021
- Winner SAMSUNG C-LAB Start-Up Incubation Programme -2019
- LEXUS Design Award - India Finalist in "Design Thinking" -2019
- LEXUS Design Award - India Finalist in "Product Design" -2019
- Research Paper on "Social Innovation" | RSD7 Turin, Toronto -2018
- Winner, SAMSUNG EDGE, India -2017
- TATA GenX Nano 25 Under 25 Winner, Upcoming Designers -2016
- 100% Scholarship - M.Des | Creative Academy- Milan, Italy -2013
- "Drop" packaging published in Choi's Package | California -2013
- TATA ELXSI Best Graduation Project- NIFT -2013
- Gold Medal (NIFT Student of the Year) -2013
- Most Exemplary Application of Design Methodology | NIFT -2013
- Gold Medal Awarded for NIFT Best Academic Performance -2013
- India Finalist - Swarovski "Jewelery Design Contest" -2011



Academia

Visiting Jury and Faculty member at NIFT Bangalore, Gandhinagar & Raebareli

Guest Speaker at IIT Bombay & Symbiosis Institute of Design, Pune